

PITCH YOUR IDEA



Pitching Competition

Prepare and present your creative ideas to the world

Pitching Competition Readiness Checklist

Name: _____

Team Name (if applicable): _____

Date: _____

✓ Checklist: Be Ready to Pitch Your Idea!

1 Business Plan

- Have you clearly defined your business idea?
- Does your plan include the problem you are solving?
- Have you identified your target audience or customers?
- Did you outline how your product/service works?
- Have you considered the costs and pricing?
- Have you thought about how you will promote and sell your idea?

2 Elevator Pitch (Quick Summary of Your Idea)

- Can you explain your idea in 30-60 seconds?
- Have you practiced making your pitch engaging and clear?
- Do you highlight the key benefits of your idea?
- Are you prepared to answer quick questions from judges?

3 Product Prototype or Visual Representation

- Do you have a model, drawing, or digital prototype of your product/service?
- If applicable, have you tested the prototype to show how it works?
- Does your prototype or design clearly demonstrate your idea?

4 Presentation Materials

- Do you have a well-structured slide deck or poster to support your pitch?
- Have you included images, data, or key points that explain your idea?
- Are your slides/posters visually clear and not overloaded with text?

- Practice your pitch multiple times
- Maintain eye contact and speak with confidence

- Be prepared to handle unexpected questions from the jury
- Time your pitch to ensure it fits within the given time

🚀 Good luck with your pitch! Show your creativity and passion! 🎤