

Business Plan



It's time to develop a detailed business plan for the pitch competition, where you'll have the opportunity to pitch your business or idea.

Business Name

Logo

Product / Services

What cool stuff are you creating? What's the awesome thing you're offering?

Target Audience

Who are your customers? Who are the people you're building for?

Competition

Are there others who are doing something similar like you?

A -----
B -----
C -----
D -----
E -----
F -----
G -----

Think about how you are better than your competitors?

Financials: PART A

List down all the expenses to calculate cost of one unit

- A
- B
- C
- D
- E
- F
- G

Financials: PART B

How much will you sell for? *A quick tip: Make sure to add 20% more than what it costs you to make it, so you can make PROFITS*

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How many do you intend to sell in a month?

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How much money you will make in a month?

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How much profit will you earn?

Plan how much money you think you'll make in a year, and think about why some months might be super popular for selling your awesome stuff.

Marketing & Sales

How are you going to let everyone know about what you are selling?

- A
- B
- C
- D
- E
- F
- G

When someone finds out about the awesome thing you're creating, how will you make sure they get it and seal the deal?